

The Hebrew University of Jerusalem  
Department of Linguistics,  
with the cooperation of the Department of English  
and the Erasmus Teaching Mobility Program



cordially invite you to the lecture

## Visible and Invisible Metaphors around Us

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Without noticing, we use hundreds of metaphors every day. When we say "I had a good time" or when we turn to someone and say "You are in trouble!" we actually speak metaphorically. When we admit falling in love or call our beloved "honey," we use some universal metaphors that are based on our bodily experience, and say much more than it might seem at the first glance. So what are those metaphors? Why are they as they are? Why do we need them? What are cognitive metaphors? How are they related to our body and cognition? Are metaphors the property of language exceptionally? What are the taboos in metaphoric social discourse? Let's have a look into the covert world of metaphors and answer these questions together.

Chair: Dr. Eitan Grossman

June 8, 2017, at 16:30, room 2507